



**Pinellas Realtor® Organization
Monthly Sales Trend Indicator
2011**

Sales by Price Range - Single Family Homes & Villas

Price Range	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	YTD Total	Curr Month	YTD
\$1 - 49,999	150	179	198	157	144	141	130	123					1,222	14.17%	17.51%
\$50,000 - 59,999	50	35	54	35	54	51	51	45					375	5.18%	5.37%
\$60,000 - 69,999	35	42	46	47	36	49	53	54					362	6.22%	5.19%
\$70,000 - 79,999	46	51	57	50	61	37	37	40					379	4.61%	5.43%
\$80,000 - 89,999	30	45	57	45	56	47	42	39					361	4.49%	5.17%
\$90,000 - 99,999	21	32	31	44	39	44	34	40					285	4.61%	4.08%
\$100,000 - 119,999	51	59	77	95	84	77	70	86					599	9.91%	8.58%
\$120,000 - 139,999	48	61	75	88	84	108	68	79					611	9.10%	8.75%
\$140,000 - 159,999	40	34	67	49	59	61	51	69					430	7.95%	6.16%
\$160,000 - 179,999	26	39	57	56	46	39	50	36					349	4.15%	5.00%
\$180,000 - 199,999	23	19	38	36	41	46	36	39					278	4.49%	3.98%
\$200,000 - 249,999	46	54	63	69	61	73	72	57					495	6.57%	7.09%
\$250,000 - 299,999	30	24	47	45	34	51	38	31					300	3.57%	4.30%
\$300,000 - 349,999	14	20	38	36	30	34	33	32					237	3.69%	3.40%
\$350,000 - 399,999	18	16	25	18	23	25	18	22					165	2.53%	2.36%
\$400,000 - 499,999	18	19	27	27	26	24	27	28					196	3.23%	2.81%
\$500,000 - 599,999	7	10	13	23	14	20	17	14					118	1.61%	1.69%
\$600,000 - 699,999	5	3	8	9	12	11	6	14					68	1.61%	0.97%
\$700,000 - 799,999	4	3	2	4	9	11	7	6					46	0.69%	0.66%
\$800,000 - 899,999	1	2	2	5	4	3	3	2					22	0.23%	0.32%
\$900,000 - 999,999	1	1	3	3	6	3	1	4					22	0.46%	0.32%
\$1,000,000 - and over	5	5	10	8	6	8	10	8					60	0.92%	0.86%
Current Year	669	753	995	949	929	963	854	868					6,980		
Previous Year	512	586	868	966	924	979	694	743	0	0	0	0	6,272		
Change from last month		12.56%	32.14%	-4.62%	-2.11%	3.66%	-11.32%	1.64%							
Change from last year	30.66%	28.50%	14.63%	-1.76%	0.54%	-1.63%	23.05%	16.82%							
Current YTD	669	1,422	2,417	3,366	4,295	5,258	6,112	6,980							
Previous YTD	512	1,098	1,966	2,932	3,856	4,835	5,529	6,272	6,272	6,272	6,272	6,272			
% Change YTD	30.66%	29.51%	22.94%	14.80%	11.38%	8.75%	10.54%	11.29%							



Pinellas Realtor® Organization Monthly Sales Trend Indicator 2011

Sales by Price Range - Condominiums, Townhouses and Co-Op

Price Range	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	YTD Total	Curr Month	YTD
\$1 - 49,999	120	135	159	135	131	101	105	99					985	24.87%	25.98%
\$50,000 - 59,999	32	37	44	46	54	48	31	24					316	6.03%	8.34%
\$60,000 - 69,999	19	24	30	46	36	35	16	26					232	6.53%	6.12%
\$70,000 - 79,999	17	19	38	35	21	24	22	23					199	5.78%	5.25%
\$80,000 - 89,999	10	17	25	27	17	21	17	14					148	3.52%	3.90%
\$90,000 - 99,999	10	14	12	16	24	24	18	13					131	3.27%	3.46%
\$100,000 - 119,999	14	23	33	20	25	38	31	31					215	7.79%	5.67%
\$120,000 - 139,999	8	18	36	42	15	31	23	20					193	5.03%	5.09%
\$140,000 - 159,999	10	15	28	22	20	20	22	18					155	4.52%	4.09%
\$160,000 - 179,999	9	22	21	30	25	28	25	19					179	4.77%	4.72%
\$180,000 - 199,999	9	11	11	19	18	13	9	6					96	1.51%	2.53%
\$200,000 - 249,999	25	31	35	48	36	34	23	24					256	6.03%	6.75%
\$250,000 - 299,999	18	20	31	26	18	29	14	25					181	6.28%	4.77%
\$300,000 - 349,999	16	14	25	20	20	15	10	15					135	3.77%	3.56%
\$350,000 - 399,999	10	7	20	14	10	18	5	15					99	3.77%	2.61%
\$400,000 - 499,999	8	9	11	22	10	12	15	9					96	2.26%	2.53%
\$500,000 - 599,999	5	7	6	6	14	2	8	3					51	0.75%	1.35%
\$600,000 - 699,999	3	3	8	7	9	4	1	7					42	1.76%	1.11%
\$700,000 - 799,999	1	4	7	5	2	4	4	2					29	0.50%	0.76%
\$800,000 - 899,999	0	1	1	2	3	5	4	1					17	0.25%	0.45%
\$900,000 - 999,999	0	0	0	2	2	2	0	1					7	0.25%	0.18%
\$1,000,000 - and over	2	4	5	4	3	6	2	3					29	0.75%	0.76%
Current Year	346	435	586	594	513	514	405	398					3,791		
Previous Year	293	354	521	523	450	393	313	347	0	0	0	0	3,194		
Change from last month		25.72%	34.71%	1.37%	-13.64%	0.19%	-21.21%	-1.73%							
Change from last year	18.09%	22.88%	12.48%	13.58%	14.00%	30.79%	29.39%	14.70%							
Current YTD	346	781	1,367	1,961	2,474	2,988	3,393	3,791							
Previous YTD	293	647	1,168	1,691	2,141	2,534	2,847	3,194	3,194	3,194	3,194	3,194			
% Change YTD	18.09%	20.71%	17.04%	15.97%	15.55%	17.92%	19.18%	18.69%							



Pinellas Realtor® Organization Monthly Sales Trend Indicator 2011 Sales by Price Range - Overall

Price Range	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	YTD Total	Curr Month	YTD
\$1 - 49,999	283	329	378	306	287	258	258	234					2,333	18.18%	21.20%
\$50,000 - 59,999	84	80	106	82	113	101	86	70					722	5.44%	6.56%
\$60,000 - 69,999	56	71	78	100	76	85	72	84					622	6.53%	5.65%
\$70,000 - 79,999	64	73	99	89	82	62	59	65					593	5.05%	5.39%
\$80,000 - 89,999	40	62	86	73	76	68	60	55					520	4.27%	4.72%
\$90,000 - 99,999	33	46	46	62	64	68	52	53					424	4.12%	3.85%
\$100,000 - 119,999	67	82	112	115	111	116	101	117					821	9.09%	7.46%
\$120,000 - 139,999	56	79	112	131	99	140	92	99					808	7.69%	7.34%
\$140,000 - 159,999	51	49	95	71	79	81	74	87					587	6.76%	5.33%
\$160,000 - 179,999	35	61	78	87	71	67	75	55					529	4.27%	4.81%
\$180,000 - 199,999	32	31	49	55	59	59	45	45					375	3.50%	3.41%
\$200,000 - 249,999	71	85	98	117	97	108	95	81					752	6.29%	6.83%
\$250,000 - 299,999	48	44	78	71	52	80	52	56					481	4.35%	4.37%
\$300,000 - 349,999	30	34	63	56	50	49	43	47					372	3.65%	3.38%
\$350,000 - 399,999	28	23	45	32	33	43	23	37					264	2.87%	2.40%
\$400,000 - 499,999	26	28	38	49	36	36	42	37					292	2.87%	2.65%
\$500,000 - 599,999	12	17	19	29	28	22	25	17					169	1.32%	1.54%
\$600,000 - 699,999	8	6	16	16	21	15	7	21					110	1.63%	1.00%
\$700,000 - 799,999	5	7	9	9	11	15	11	8					75	0.62%	0.68%
\$800,000 - 899,999	1	3	3	7	7	8	7	3					39	0.23%	0.35%
\$900,000 - 999,999	1	1	3	5	8	5	1	5					29	0.39%	0.26%
\$1,000,000 - and over	7	9	15	12	9	14	12	11					89	0.85%	0.81%
Current Year	1,038	1,220	1,626	1,574	1,469	1,500	1,292	1,287					11,006		
Previous Year	819	969	1,425	1,517	1,403	1,397	1,029	1,109	0	0	0	0	9,668		
Change from last month		17.53%	33.28%	-3.20%	-6.67%	2.11%	-13.87%	-0.39%							
Change from last year		25.90%	14.11%	3.76%	4.70%	7.37%	25.56%	16.05%							
Current YTD	1,038	2,258	3,884	5,458	6,927	8,427	9,719	11,006							
Previous YTD	819	1,788	3,213	4,730	6,133	7,530	8,559	9,668	9,668	9,668	9,668	9,668			
% Change YTD	26.74%	26.29%	20.88%	15.39%	12.95%	11.91%	13.55%	13.84%							



Pinellas Realtor® Organization Monthly Sales Trend Indicator 2011

Sales by Bedroom Count

Bedrooms	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	YTD Total	Curr Month	YTD
0	6	3	5	24	14	10	8	5	0	0	0	0	75	0.39%	0.68%
1	90	97	133	130	124	108	83	73	0	0	0	0	838	5.67%	7.61%
2	433	545	708	639	582	604	520	511	0	0	0	0	4,542	39.70%	41.27%
3	377	430	559	566	531	527	480	481	0	0	0	0	3,951	37.37%	35.90%
4	116	121	176	172	182	220	174	179	0	0	0	0	1,340	13.91%	12.18%
5	15	21	37	40	33	24	23	32	0	0	0	0	225	2.49%	2.04%
6+	1	3	8	3	3	7	4	6	0	0	0	0	35	0.47%	0.32%
Total	1,038	1,220	1,626	1,574	1,469	1,500	1,292	1,287	0	0	0	0	11,006	100.00%	100.00%

Sales by Bathroom Count

Bathrooms	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	YTD Total	Curr Month	YTD
1	307	330	422	399	378	338	307	297	0	0	0	0	2,778	23.08%	25.25%
2	637	764	1,021	974	906	945	822	807	0	0	0	0	6,876	62.70%	62.50%
3	73	108	152	167	147	175	135	139	0	0	0	0	1,096	10.80%	9.96%
4	16	14	23	29	29	32	20	33	0	0	0	0	196	2.56%	1.78%
5	4	4	4	2	6	6	8	8	0	0	0	0	42	0.62%	0.38%
6+	1	0	4	1	1	3	0	3	0	0	0	0	13	0.23%	0.12%
Total	1,038	1,220	1,626	1,572	1,467	1,499	1,292	1,287	0	0	0	0	11,001	100.00%	100.00%



Pinellas Realtor® Organization
Monthly Sales Trend Indicator
2011
Sales by Housing Style

Style	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	YTD Total	Curr Month	YTD
Single Family Home	639	712	940	892	888	918	813	832	0	0	0	0	6,634	64.65%	60.28%
Condominium	306	375	507	498	434	438	337	323	0	0	0	0	3,218	25.10%	29.24%
Townhouse	40	60	79	96	79	76	67	75	0	0	0	0	572	5.83%	5.20%
Villa	30	41	55	57	41	45	41	36	0	0	0	0	346	2.80%	3.14%
Manufactured/Mobile H	23	32	45	31	26	20	33	20	0	0	0	0	230	1.55%	2.09%
Half Duplex	0	0	0	0	1	2	0	1	0	0	0	0	4	0.08%	0.04%
Co-Op	0	0	0	0	0	0	1	0	0	0	0	0	1	0.00%	0.01%
Modular	0	0	0	0	0	1	0	0	0	0	0	0	1	0.00%	0.01%
Total	1,038	1,220	1,626	1,574	1,469	1,500	1,292	1,287	0	0	0	0	11,006	100.00%	100.00%



Pinellas Realtor® Organization

Multiple Listing One Month Sales and Inventory Report - August 1 to August 31, 2011

Price Range	Sold Units	Market Share	Average List	Average Sale	% List to Sell	Avg DOM	Inventory on Market	Months Supply
			Price	Price				
\$1 - 49,999	234	18.18%	37,276	32,869	88.00%	109	1,064	4.6
\$50,000 - 59,999	70	5.44%	58,993	53,840	91.00%	128	462	6.6
\$60,000 - 69,999	84	6.53%	70,299	63,902	91.00%	110	522	6.2
\$70,000 - 79,999	65	5.05%	81,415	74,498	92.00%	127	510	7.9
\$80,000 - 89,999	55	4.27%	91,024	83,839	92.00%	89	435	7.9
\$90,000 - 99,999	53	4.12%	103,938	95,072	91.00%	90	412	7.8
\$100,000 - 119,999	117	9.09%	116,283	110,152	95.00%	97	624	5.3
\$120,000 - 139,999	99	7.69%	136,410	128,525	94.00%	89	676	6.8
\$140,000 - 159,999	87	6.76%	156,924	148,701	95.00%	90	530	6.1
\$160,000 - 179,999	55	4.27%	176,889	168,748	95.00%	99	476	8.7
\$180,000 - 199,999	45	3.50%	199,178	189,675	95.00%	88	368	8.2
\$200,000 - 249,999	81	6.29%	236,462	221,414	94.00%	88	620	7.7
\$250,000 - 299,999	56	4.35%	289,223	270,047	93.00%	130	517	9.2
\$300,000 - 349,999	47	3.65%	349,559	321,884	92.00%	97	327	7.0
\$350,000 - 399,999	37	2.87%	396,072	375,284	95.00%	100	347	9.4
\$400,000 - 499,999	37	2.87%	482,082	449,362	93.00%	83	399	10.8
\$500,000 - 599,999	17	1.32%	596,335	543,647	91.00%	134	227	13.4
\$600,000 - 699,999	21	1.63%	691,833	636,610	92.00%	174	173	8.2
\$700,000 - 799,999	8	0.62%	828,750	754,188	91.00%	241	122	15.3
\$800,000 - 899,999	3	0.23%	908,000	843,333	93.00%	261	90	30.0
\$900,000 - 999,999	5	0.39%	1,004,604	941,000	94.00%	82	65	13.0
\$1,000,000 - and over	11	0.85%	2,685,118	2,217,955	83.00%	232	387	35.2
Totals	1,287	100.00%	191,817	176,115	92.00%	106	9,353	7.3

This data represents all residential sales. Reported sales are dependent upon timeliness of sales and totality of information Reported by participants.

The data reflects only The sales published through My Florida Regional MLS and does not include all sales in The Reported areas.

Neither The Association/Board nor The MFRMLS is in any way responsible for its accuracy.



Pinellas Realtor® Organization

Multiple Listing YTD Sales and Inventory Report - January 1 to August 31, 2011

Price Range	Sold Units	Market Share	Average List	Average Sale	% List to Sell	Avg DOM	Inventory on Market	Months Supply
			Price	Price				
\$1 - 49,999	2,333	21.20%	36,708	32,555	89.00%	95	1,064	3.7
\$50,000 - 59,999	722	6.56%	59,002	54,184	92.00%	113	462	5.1
\$60,000 - 69,999	622	5.65%	69,832	64,196	92.00%	103	522	6.7
\$70,000 - 79,999	593	5.39%	79,836	74,183	93.00%	110	510	6.9
\$80,000 - 89,999	520	4.72%	91,224	84,244	92.00%	101	435	6.7
\$90,000 - 99,999	424	3.85%	102,017	94,187	92.00%	102	412	7.8
\$100,000 - 119,999	821	7.46%	117,573	109,904	93.00%	106	624	6.1
\$120,000 - 139,999	808	7.34%	136,300	128,445	94.00%	100	676	6.7
\$140,000 - 159,999	587	5.33%	158,303	149,412	94.00%	104	530	7.2
\$160,000 - 179,999	529	4.81%	178,235	168,893	95.00%	103	476	7.2
\$180,000 - 199,999	375	3.41%	200,483	188,701	94.00%	97	368	7.9
\$200,000 - 249,999	752	6.83%	237,976	222,686	94.00%	101	620	6.6
\$250,000 - 299,999	481	4.37%	287,906	271,342	94.00%	110	517	8.6
\$300,000 - 349,999	372	3.38%	346,852	322,699	93.00%	105	327	7.0
\$350,000 - 399,999	264	2.40%	397,830	372,115	94.00%	107	347	10.5
\$400,000 - 499,999	292	2.65%	475,220	440,528	93.00%	116	399	10.9
\$500,000 - 599,999	169	1.54%	584,956	543,072	93.00%	155	227	10.8
\$600,000 - 699,999	110	1.00%	700,563	642,015	92.00%	142	173	12.6
\$700,000 - 799,999	75	0.68%	803,060	746,011	93.00%	151	122	13.0
\$800,000 - 899,999	39	0.35%	927,559	846,763	91.00%	138	90	18.5
\$900,000 - 999,999	29	0.26%	1,084,583	943,151	87.00%	149	65	17.9
\$1,000,000 - and over	89	0.81%	2,011,583	1,706,628	85.00%	192	387	34.8
Totals	11,006	100.00%	177,342	163,553	92.00%	105	9,353	6.8

This data represents all residential sales. Reported sales are dependent upon timeliness of sales and totality of information Reported by participants.

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Pinellas Realtor® Organization
Four Year Sales and Inventory History 2007 - 2011
Compiled from Monthly Sales and Inventory Reports

Month	Monthly Sales	Average List Price	Average Sale Price	% Diff Sell/List	Avg DOM	Current Inventory	Months Inventory
01-SEP-07	822	285,843	264,814	93%	100	26,365	32.1
01-OCT-07	851	310,550	289,169	93%	104	26,080	30.6
01-NOV-07	743	278,905	257,898	92%	108	26,275	35.4
01-DEC-07	796	297,629	272,882	92%	107	24,969	31.4
01-JAN-08	637	285,573	263,015	92%	110	23,950	37.6
01-FEB-08	780	263,986	244,369	93%	113	23,857	30.6
01-MAR-08	918	275,008	252,642	92%	108	23,898	26.0
01-APR-08	1,004	262,037	240,749	92%	112	23,783	23.7
01-MAY-08	1,066	283,592	259,445	91%	98	23,377	21.9
01-JUN-08	1,083	260,284	240,569	92%	102	23,264	21.5
01-JUL-08	990	255,124	235,227	92%	111	22,875	23.1
01-AUG-08	964	249,168	229,248	92%	99	22,584	23.4
01-SEP-08	912	232,272	213,809	92%	99	22,706	24.9
01-OCT-08	898	216,517	198,396	92%	98	22,507	25.1
01-NOV-08	745	205,404	189,028	92%	101	22,323	30.0
01-DEC-08	963	212,967	192,672	90%	93	21,371	22.2
01-JAN-09	694	198,516	178,614	90%	100	20,181	29.1
01-FEB-09	839	196,550	178,036	91%	100	20,340	24.2
01-MAR-09	1,042	197,701	179,328	91%	111	19,951	19.1
01-APR-09	1,092	193,211	177,109	92%	98	19,369	17.7
01-MAY-09	1,100	206,209	187,386	91%	110	18,879	17.2
01-JUN-09	1,316	209,787	190,976	91%	101	18,665	14.2
01-JUL-09	1,262	195,771	179,220	92%	96	18,223	14.4
01-AUG-09	1,109	209,572	190,438	91%	97	17,790	16.0
01-SEP-09	1,266	190,847	174,217	91%	94	17,534	13.8
01-OCT-09	1,273	187,399	172,362	92%	98	17,181	13.5
01-NOV-09	1,099	191,987	178,574	93%	92	17,241	15.7
01-DEC-09	1,265	203,348	188,718	93%	99	16,647	13.2
01-JAN-10	819	185,966	170,221	92%	103	15,950	19.5
01-FEB-10	969	178,631	164,405	92%	107	16,103	16.6
01-MAR-10	1,425	208,262	191,839	92%	98	16,042	11.3
01-APR-10	1,517	210,261	194,507	93%	94	15,778	10.4
01-MAY-10	1,403	195,422	179,581	92%	100	15,714	11.2
01-JUN-10	1,397	197,138	182,770	93%	97	16,070	11.5
01-JUL-10	1,029	206,418	188,764	91%	94	15,864	15.4
01-AUG-10	1,109	182,326	170,082	93%	90	16,069	14.5
01-SEP-10	1,177	183,760	171,117	93%	92	16,088	13.7
01-OCT-10	1,057	195,729	180,549	92%	98	15,896	15.0
01-NOV-10	1,008	172,658	158,891	92%	90	15,730	15.6
01-DEC-10	1,436	180,443	166,431	92%	102	15,214	10.6
01-JAN-11	1,038	165,365	150,880	91%	92	14,642	14.1
01-FEB-11	1,220	156,520	144,230	92%	100	14,199	11.6
01-MAR-11	1,626	173,099	159,143	92%	111	13,545	8.3
01-APR-11	1,574	180,380	166,717	92%	102	12,867	8.2
01-MAY-11	1,469	177,718	165,088	93%	103	12,172	8.3
01-JUN-11	1,500	185,909	171,707	92%	109	11,264	7.5
01-JUL-11	1,292	183,472	169,954	93%	116	10,234	7.9
01-AUG-11	1,287	191,817	176,115	92%	106	9,353	7.3